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Fine Jewelry Stones

PRECIOSA

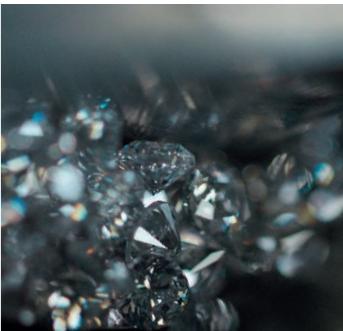


# ORIGIN MATTERS

## A Piece of Bohemian Heritage

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Reliably crafted in a small village of around 3,600 inhabitants, Preciosa fine jewelry stones are the exquisite culmination of Bohemia's breathtaking beauty and abundant natural resources. Spanning half a millennium since the beginning of Habsburg rule, the name "Bohemia" has served as a symbol of pristine quality and the benchmark of Europe's gem-cutting, polishing and engraving capabilities. Behind every jewelry stone is a story, and ours begins right here.





## THE ALPHA Round Cut

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A paragon of geometrical precision, our re-imagined round cut achieves the most ideal ratio of brilliance, scintillation and fire ever exemplified by round-cut cubic zirconia. Named after the first letter in the Greek alphabet, "the Alpha" cut pays tribute to those ancient Greek mathematicians credited with the invention of geometry, upon whose intellect and pioneering spirit we so heavily rely.



PRODUCT PORTFOLIO  
Round & Fancy Cuts



"The Alpha" Round



Square Princess



Baguette Princess



Baguette Step



Tapered Baguette



Marquise Diamond



Pear Diamond



Oval Diamond



Octagon Step



Heart



Triangle Step



Cushion



PRODUCT PORTFOLIO  
Colors & Coatings



CUBIC ZIRCONIA

SYNTHETIC  
SPINEL

SYNTHETIC  
CORUNDUM

GEMSTONES



# CUBIC ZIRCONIA

## One Cut Above The Rest

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Relied on by the world's finest jewelers, watchmakers and high-end eyewear brands, Preciosa cubic zirconia is the global standard for precision and brilliance.

Made with only the highest quality, inclusion-free rough and meticulously cut to a size variation tolerance of  $+\text{-}0.02\text{mm}$ , Preciosa cubic zirconia are individually polished to achieve an even brighter fire than natural diamonds.





## PROOF OF ORIGIN

# Laser Engraving

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Preciosa's laser engraving service for fine jewelry stones not only combats counterfeiting and ensures best-in-class quality, but also serves as proof that each laser-engraved stone was responsibly crafted in the Czech Republic according to EU legislation.

A regular feature of our Alpha-cut (Round) stones, our laser-engraved Preciosa logo is undetectable to the naked eye. The laser engraving service is also completely customizable and applicable to any fine jewelry stone—regardless of shape, size or color—upon special request.



## QUALITY GUARANTEE Product Safety & Ecological Certifications

Preciosa strictly adheres to a comprehensive program of environmentally responsible business practices and manufacturing procedures that comply with all major EU standards and worldwide industry legislation.

Preciosa's created and genuine fine jewelry stones meet the following certifications:





**Preciosa Components**  
A Member of the Preciosa Group

A global leader in luxury goods manufactured from crystal, the Preciosa Group stands upon centuries of glassmaking tradition and innovation. From the world's smallest faceted flatback stone to our cutting-edge, bespoke lighting installations, Preciosa looks to our own unique heritage to draw inspiration for the future of responsibly crafted Bohemian crystal. Together, the Group operates regional offices across Europe, North America and Asia and melts 40 tons of glass every day.

[PreciosaComponents.com](http://PreciosaComponents.com)